

MEDIA RELEASE

FOR IMMEDIATE RELEASE February 4, 2021

Contacts: **Melanie Hauser**, Harris County – Houston Sports Authority <u>mhauser@houstonsports.org</u>

Merideth Miller, TDECU/M2The Agency 281.882.3045 or pr@m2theagency.com





TDECU NAMED PRESENTING SPONSOR OF BROTHERS IN ARMS CELEBRITY GOLF TOURNAMENT

HOUSTON – Houston's four legendary quarterbacks have added a partner for their inaugural golf tournament.

The Brothers In Arms – Hall of Famer **Warren Moon**, Heisman Trophy winner **Andre Ware**, University of Texas legend **Vince Young**, and Houston Texans quarterback **Deshaun Watson** – along with the Sports Authority Foundation, announced today that <u>TDECU</u> will be the presenting sponsor for what is now the inaugural Brothers In Arms Celebrity Golf Tournament presented by TDECU.

The event will be held on April 26 at the Carlton Woods Creekside Fazio Course simultaneously and in conjunction with the Insperity Invitational Pro-Am on the Monday of the Insperity Invitational tournament week.

The star-studded celebrity tournament will raise money for the annual Brothers In Arms Scholarships. These diversity scholarships go to student-athletes from single-parent homes who, in addition to strong academics, demonstrate leadership, a strong community service record and demonstrate financial need.

"We are excited to welcome TDECU as the new presenting sponsor for the Brothers In Arms golf tournament," Harris County - Houston Sports Authority CEO **Janis Burke** said. "Their ties to these

athletes, and their commitment to both our community and our mission makes them uniquely suited to take on this significant role. We are proud to be their partner and look forward to accomplishing great things together."

No stranger to Houston sports, TDECU also has the naming rights to TDECU Stadium on the University of Houston campus where the Houston Cougars play football. The field has an 11-yard line in the southeast corner of the field, to honor Ware, who wore No. 11 when he set 26 NCAA records his junior year at UH on the way to winning the Heisman.

"TDECU is committed to giving back to the communities we serve", said **Josh Brian**, Vice President of Strategic Partnerships at TDECU. "We're proud to support the inaugural Brothers In Arms Celebrity Golf Tournament, and partner in their mission of awarding scholarships to student athletes."

"This partnership goes far beyond just being a presenting sponsor," Ware said. "TDECU saw our vision from the very beginning and they are now helping us take it to another level. Having my number 11 on the field at TDECU stadium is such an honor for me, and now for them to share and enhance the Brothers In Arms mission...it just all makes sense and is a perfect fit."

For more information about the golf tournament visit www.brothersinarmshouston.com

For more information about the Sports Authority Foundation visit www.sportsauthorityfoundation.org

About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 354,000 Members and over \$4 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit TDECU.org or call 800-839-1154.

###

#BrothersInArmsHouston

#WeAreHoustonSports